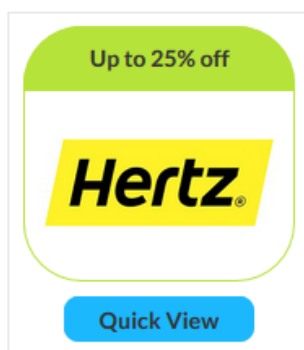


# Advertise Your Business

- Special rate of \$250 per year exclusively for ADP® clients\*
- Promote your business nationwide
- Easy submission process
- Additional opportunities available, including ad space in a LifeMart group email at a greatly reduced cost\*\*

## Example of Offer Tile



## Example of Offer Detail Page

**Just \$250 a Year!**

**Hertz**  
**Up to 25% off**

*Up to 25% off plus additional great offers!*

Save up to 25% on car rentals from Hertz. PLUS, enjoy additional HOT DEALS by combining your LifeMart CDP# 124 with seasonal promotional codes.

LifeMart members can also join Hertz Gold Plus Rewards® for FREE to access additional special benefits.

Fastest, easiest and most rewarding way to travel.  
Start earning points on each rental.  
Avoid the rental counter at over 40 of the worlds busiest airports.  
Enjoy expedited drop-off with eReturn.

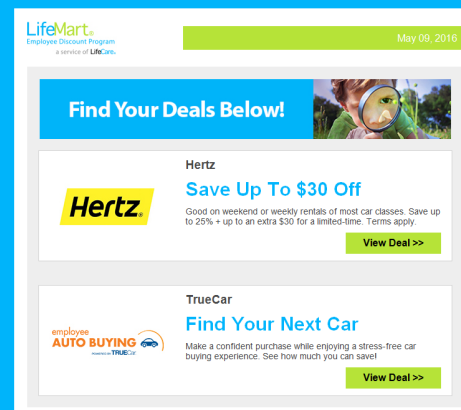
[View Deal >](#)

Click to View Deal!

[View Deal >](#)

## LifeMart® Group Emails

- Send to a national audience of ADP customers
- \$1000 per group email ad - \$1.50 CPM is an 85% reduction off LifeMart standard rate card of \$10 CPM
- Help with email creative development and performance reporting



Example of Group Email

Enter client organization code **"ADP Groups"** on submission page

**Continue To Apply »**

\*\$250 applies to standard site placement only. All business and offer details are subject to review and approval process. \*\*Pending approval into the LifeMart platform. Inclusion in a LifeMart group newsletter is subject to an additional advertising cost and only available to businesses with a national reach.

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